

National Infant Immunization Week

Sample Key Messages

- Immunizations are one of the most important ways parents can protect their children against serious diseases.
- Each day 11,000 babies are born who will need to be immunized against eleven vaccine preventable diseases before age two.
- We can now prevent more diseases than ever before. Because we can prevent more diseases, parents are often not aware of what it takes to fully immunize a child.
- Infants and young children are particularly vulnerable to infectious diseases; that is why it is critical that they are protected through immunization.
- Parents and caregivers need to take responsibility for their child's vaccinations. They are encouraged to become informed consumers and keep a record of each immunization visit.
- Immunization protects families and communities. Children who are not immunized increase the chance that others will get the disease.
- Immunizations are extremely safe thanks to advancements in medical research and ongoing review by doctors, researchers, and public health officials.
- Children are far more likely to be harmed by serious infectious diseases than by immunization.